

Digital Gurukul
(Awarded Asia's Best Digital Marketing Institute)
Indore & Mumbai

DSAT – 2022 Procedure for Admission into
(All Online Diploma Programs of
Digital Marketing Management)

1 – Admission & Scholarship is strictly based on, In-House examination DSAT conducted by Digital Gurukul -

NO DIRECT ADMISSION IS ALLOWED IN DIGITAL GURUKUL.

For Admission in to any of our program -
Passing our in-house Digital scholarship cum admission Test (**DSAT**) IS
MANDATORY.

Charges for the exam - **FREE** till 31st July
Minimum % to be eligible for the admission- 40%

(In Exam - General questions related to Digital Industry would be asked eg.
Founder of Facebook, Instagram etc., Budget for Facebook ad etc.)

If you are willing to attempt DSAT - Just Ping us on Whatsapp – 9584831230
so we can share the link with password.

Eligibility Criteria for Admission in to Digital Gurukul -

Minimum % - 40%

Gender – Both

Region - All India

Class/Age – Student Finished their SSC/HSC

Exam Pattern – General questions related to Digital Industry would be asked in
the DSAT Examinations.

Time duration for DSAT Examinations- 30 mins

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2 - Scholarship Criteria -

Aggregate Score IN DSAT (in %)	Tuition Fee Waiver	Registration Fee
90-100	50%	Chargeable
80-90	30%	Chargeable
70-80	20%	Chargeable
50 -70	10%	Chargeable

Important Note-

- 1- Scholarship must be availed within 7 days of declaring DSAT result otherwise scholarship would be considered lapsed. & would not be attempted again.
- 2- DSAT is applicable for Diploma/Certification Programme of Digital Marketing at Digital Gurukul.
- 3- In case of any student is found to indulge in misconduct of any kind during appearance of DSAT Examination – He would be debarred from DSAT Scholarship Process.
- 4- All documents in Original needs to be presented within 7 days from appearance of DSAT Examination via Whatsapp/mail
- 5- In case of any disputes, Decision of Digital Gurukul would be final & binding on all students.

Documents to be required for Appearing DSAT -

- 1 - 1 ID Proof (Aadhar card, PAN Card, Driving licence, Passport)
- 2 - 1 Marksheet xerox (Final year)
- 3 - 1 Passport size photo

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Schedule of the DSAT Examination - (Monday-Sunday)

Morning- 9 to 11.30 am

Noon - 1 to 4 pm

Evening - 6 to 9 pm

(Kindly book your 30 mins slot 1 day before the exam)