DIGITAL GURUKUL®

Awarded Asia's Best Digital Institute

Programs Offered By Digital Gurukul

(Updated March 2024)

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1 - Introduction

You have only **2** options post

Covid-19 Pandemic

Adapt Digital

or

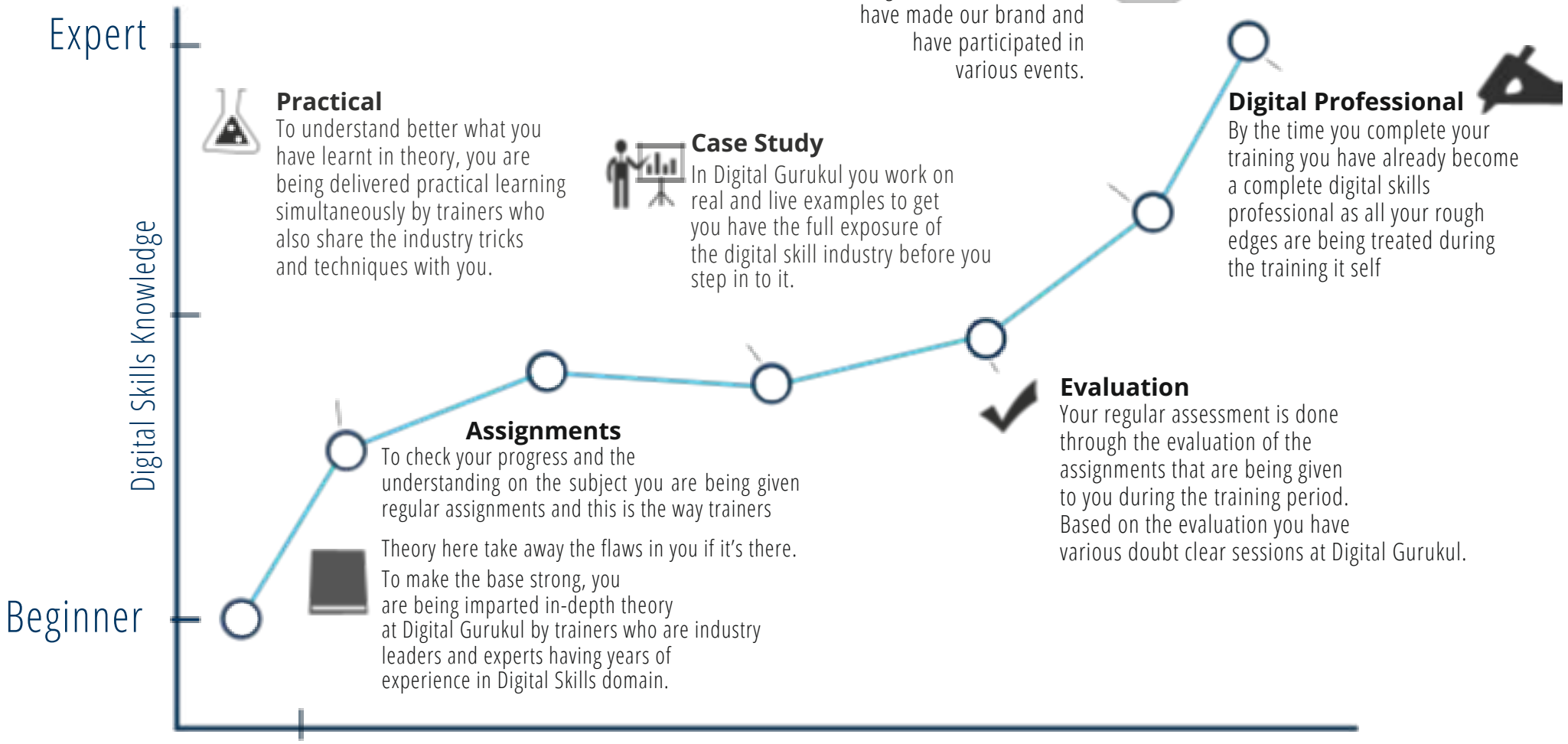
Perish..

- Dr. Raj Padhiyar

Founder of Digital Gurukul, Award Winning Digital Marketer,
Author, Speaker, Trained 44850+ Professional, Featured in 75+ News Media

Training Methodology

Training Process



Practical
To understand better what you have learnt in theory, you are being delivered practical learning simultaneously by trainers who also share the industry tricks and techniques with you.

Case Study
In Digital Gurukul you work on real and live examples to get you have the full exposure of the digital skill industry before you step in to it.

Certificate
We provide you with an industry recognized certificate as we have made our brand and have participated in various events.

Digital Professional
By the time you complete your training you have already become a complete digital skills professional as all your rough edges are being treated during the training it self

Assignments
To check your progress and the understanding on the subject you are being given regular assignments and this is the way trainers

Theory here take away the flaws in you if it's there.
To make the base strong, you are being imparted in-depth theory at Digital Gurukul by trainers who are industry leaders and experts having years of experience in Digital Skills domain.

Evaluation
Your regular assessment is done through the evaluation of the assignments that are being given to you during the training period. Based on the evaluation you have various doubt clear sessions at Digital Gurukul.

Programs Offered by Digital Gurukul

(Updated March 2024)

1) Topic wise Specialisation in Digital Marketing (15+ Domains) : 18+ Hours

2) Diploma Program in Digital Marketing (30+ Topics) : 65+ Hours

(With Internship, Job, Startup Growth GUARANTEED)

1. Topic wise Specialisation in Digital Marketing (15+ Domains) : 18+ hours

Topic wise Specialisation in Digital Marketing (15+ Domains) : 18+ Hours

01- Certified SEO Program (Updated to March 2024) (TRENDING)

02 - Certified Google Adwords Program

03 - Certified Social Media Marketing Program (Updated Platforms- Snapchat, Spotify, Hood)

04 - Certified AI Content Creation Program (TRENDING)

05 - Certified AI Graphics Designing Program

06 - Certified Website Development Program (TRENDING)

07 - Certified E-Commerce Program (TRENDING)

08 - Certified Google Analytics Program

09 - Certified Affiliate Marketing Program

10 - Certified Influencer Program

11 - Certified Digital Political Campaign Program

12 - Certified AI Based Video Editing Program

13 - Certified Crypto, NFT & Blockchain Marketing Program (TRENDING)

14 - Certified Freelancing Mastery Program

15 - Certified Performance Marketing Program (TRENDING)

2. Diploma Program in Digital Marketing

(MOST POPULAR & TRENDING)

Diploma Program in Digital Marketing

(13 Modules)

(30+ Topics)

1 Introduction to Digital Marketing Landscape in 2024

2 Content Creation with AI (Blogs, Reels, Shorts Included)

3 Graphic Designing With AI (GuruAI)

4 Professional Website Development (No Coding)

5 Search Engine Optimization (SEO) with AI in 2024.

6 Youtube Creator, Influencer & Podcast Mastery

7 Complete Social Media Marketing with GuruAI

8 Google Advertisement/PPC/SEM Mastery With ChatGPT

9 Performance Marketing

10 E-Commerce Website Creation with Dropshipping in 2024

11 Affiliate Marketing Mastery - Make money online

12 Freelancing Mastery

13 CV & Interview Preparation for Digital Industry

01

Introduction to Digital Marketing Landscape

- What is Marketing?
- What is STP & 4 Ps of Marketing
- Understanding Marketing Processes
- Difference between Traditional Marketing & Digital Marketing
- Inbound and Outbound Marketing
- What is Digital Marketing?
- Channels of Digital Marketing
  - Increase Visibility
  - Visitors Engagement
  - Bringing Targeted Traffic
  - Lead Conversion
  - Retention
  - Performance Evaluation
- Digital Marketing Trends to look out for in 2024

02

Content Creation With AI

(Blogs, Reels, Shorts, Memes & Much more)

- What is Content Creation
- Importance of Content Creation
- Objective of Content Creation
- Various types of Content Creation with practical examples ie. Blogs, Reels etc.
- How to create Great Compelling Content
- Keyword research for Content ideas
- Content Optimization for Search Engines
- Content Marketing Strategies
- Content Distribution and Analytical Strategies
- Content KPIs
- How to generate leads with Content
  With Content creation with examples
- AI Content creation with ChatGPT
- Tools and Proposal Making Process for Content

03

Graphic Designing

(With AI)

- Basics of Graphic designing
- Fundamentals of Structure, layout, colors, templates
- Animation/GIF
- Graphics Content strategies
- Meme designing
- AI Tools for Graphic Designing
- Introduction to Graphics Designing tool
- Designs Brainstorming
- The Color Palette
- Brand and Shape Connection
- Typography
- Unlock Design Secrets
- Getting your 1st client for graphic designing (Proposal, pricing, etc.)
- Graphics designing Assignments for India's leading brands
  (Sleepy Cat, Sleepy Owl, Naagin,True Elements, Scatters, Nicobar, Pahadi Local)
- FAQ

04

Professional Website Development

(NO Coding)

(LIVE Practical)

(SCAN QR to check Our student - Nandini's LIVE Website she created during this topic)

- What is Website & its Importance
- Understanding the types of Websites & their Components
- Website Planning & Setup Process

(Website Bundle provided by Digital Gurukul)

- Theme and Plugin Installation Process (UI/UX Perspective)
- Website SILO Architecture & Implementation
- Website Content Creation & Implementation Process
- Setting Up the Page Builder and other Important Plugins
- Website Optimization Process (With Plugins/Tools)
- Implementation of Website Audit
- Proposal/Pricing/Pitching process to get Website building projects

05

SEO

(Search Engine Optimization)

(With AI in 2024)

- SEO & its history starting from 1994 to 21st century
- What is Searching & how Search Engine works?
- Analysis of Site Structure & SEO Implications
- Keyword Research and Analysis
- SEO Factors (150+)

- Domain level factors
- Page level factors
- Site level factors
- Local SEO
- Technical SEO
- On Site Web spam factors
- Off Site Web spam factors

- Google Search Console
- Google Algorithm Updates
- Understanding Key SEO Terminologies
- Mastering SEO with 10+ AI tools & Plugins
- Monitoring and Measuring SEO Implementation with Google Analytics
- SEO KPIs
- SEO Case Studies of India's Leading Brands
- Proposal/Pricing/Pitching process to get SEO projects

06

Youtube creator Influencer & Podcast Mastery

- Evolution of Influnecer/Youtuber/Podcaster
- Myths about becoming Influencer/Youtuber/Podcaster
- Process to identify niche/passion/interest areas
- Process of Digital Identity creation
- Strategies to create B2C/B2B Connect to increase followers
- Tools/Equipments needed
- Importance of Social work/PR/Community to elevate your Creator brand
- Strategies to Monetize your Digital Properties/Brand
- Case study of Popular Influencer/Youtuber/Vloggers across Asia
  (Case-studies of BeerBiceps, Raj Shamani)

07

Complete Social Media Mastery

(With GuruAI)

- Social Media Marketing Overview?
- Understanding Social in Social Media
- How AI Changed Social Media with Case- studies in 2024
- Facebook Marketing
- Instagram Marketing
- Twitter Marketing
- Linkedin Marketing
- Snapchat Marketing
- Social Media Algorithms, Ad Campaigns, Ads copies, Ad Policies, Ads KPIs, Organic reach/Followers best practices, Ads Best practices, etc.
- AI tools for Ad Copies.
- Re-Marketing
- Social Media Audit
- Case studies of Various India's Leading Brands (Zomato, Amazon prime, Fevicol, Durex, Paytm, Swiggy, Fevikwik)

08

Google Advertisement/ PPC/SEM

(With ChatGPT)

- Google AdWords Overview
- Understanding AdWords account structure
- Google Ads Auction & Quality Score
- Understanding Keywords & Finding relevant Ad groups options
- Ad Policies & Ad Analytics
- Understanding different types of Bid strategies
- Ad Campaigns, Ads copies, Ad Extensions,
- **Mastering the Following Google Ad Campaign & Ad copies (ChatGPT):**
  - **Search Campaign**
  - **Display Campaign**
  - **Video Campaign**
  - **Shopping Campaign**
- Conversion Tracking & Remarketing
- Latest trends in Google Ad Campaigns
- Proposal/Pricing/Pitching process to get Google Ad projects

09

Performance Marketing

- Introduction to Performance Marketing (Concepts, Importance & benefits)
- Key Performance Marketing Channels:
  (Google Ads, Social Media & Affiliate Marketing)
- Setting Performance Marketing Goals and KPIs
- Search Engine Marketing (SEM):
- Social Media Advertising
- Display Advertising and Retargeting:
- Affiliate Marketing:
- Performance Measurement and Analytics:
- Budgeting and Cost Management
- A/B Testing and Experimentation:
- Performance Marketing Case-studies

10

E-Commerce Website Creation & Dropshipping

(In 2024)

(Scan QR to see our student - Aarti's E-Commerce Website she created during the class)

- Introduction to E-Commerce Store
- Understanding E-Commerce Functionality
- Building Virtual Store
- Creating a Bundle of Digital Products
  - Facebook Marketing
  - Twitter Marketing
  - Linkedin Marketing
  - Pinterest Marketing
  - Snapchat Marketing
  - Spotify Marketing
  - Quora Marketing
- Listing Digital Products to Store
- Setup and Integration of Checkout Process
- Setting up the Downloads and Category Pages
- Integrating Payment Gateway
- Integrating Shipping Platforms (Delhivery)
- Setting Up Customer Profiles
- Setting Up Login Page
- E-Commerce Advertisement management Tools (Amazon & Dukaan)
- Setting-up Drop-shipping Clothing Business with Teespring
- Proposal/Pricing/Pitching process to get E-commerce projects

11

Affiliate Marketing Mastery

(Making Money Online)

- Introduction to Affiliate Marketing: (affiliates, merchants, affiliate networks)
- Affiliate Marketing Models: (e.g., pay-per-sale, pay-per-click, pay-per-lead)
- Affiliate Networks and Programs: (e.g., Amazon Associates, ClickBank)
- Niche Selection and Product Research
- Building an Affiliate Marketing Website
- Content Creation for Affiliate Marketing
- Driving Traffic to Affiliate Marketing Websites:
- Conversion Optimization Techniques:
- Scaling and Growth Strategies:
- Tracking and Analytics:

12

Freelancing Mastery

- Freelancing - Introduction, Overview & More
- Various Online Platforms to get Freelancing Projects
- Important Guide on how to Approach the Client & get the Project by beating your competitior
- Freelancing & Personal Branding
- Creating Profiles in Freelancing Websites (Feedcoyote, Fiver,Freelancer etc.)
- Optimizing Profiles
- Creating Project winning Bids
- Pitching/Pricing Process

13

CV/Interview Preparation for Digital Industry

- Overview of digital marketing roles and career paths
- Key trends and developments in the digital marketing industry
- Common job requirements and skill sets sought by employers
- Crafting an Effective CV for Digital Marketing Roles:
- Tailoring your CV to highlight relevant skills and experiences
- Structuring your CV for clarity and impact
- Showcasing digital marketing skills, certifications, and achievements
- Leveraging Online Platforms and Tools:
- Using LinkedIn and other professional networking platforms effectively
- Showcasing your digital marketing expertise through online portfolios or websites
- Utilizing digital tools for CV creation and optimization
- Highlighting Key Digital Marketing Skills:
- Preparing for Digital Marketing Interviews:
- Practicing behavioral and situational interview questions
- Preparing examples and anecdotes to demonstrate your skills and experiences
- Case Studies and Practical Exercises:

Features of All the Programs Offerred by Digital Gurukul

Awarded Asia's Leading Ed-Tech Company offering Digital Skills Program By Industry Experts with the Practical Approach.

01 Most Updated Syllabus (Last update - March 2024)

02 For doubts/queries - 24*7 Mentors availability to resolve any queries in real-time

03 Mentoring by Asia’s leading Digital Professionals & Celebrities across the industries

04 For session missed/revision - A backup/recorded session is available*

05 Lectures in Hindi/English language.

06 Regular Assignments/Case studies/Presentation to keep students engaged in the program

07 Only Academy in Central India with Dedicated Placement cell to offer GUARANTEED Internships/Placements*

08 Be part of our Large DG Alumni of 55850+ students.

09 To improve the student's soft skills - dedicated session on resume preparation, Interview preparation Organization fit, Problem-solving, decision making & Leadership training to make students a Perfect 360 Professional in the Post Corona environment.

10 Master Digital Marketing with 20+ AI Tools.

(India’s 1st Institute to offer GuruAI Tool to master 360 degree AI Based Digital Marketing Training)

11 Lifetime support available after the course completion (Yes and we mean it)

12 GUESS WHAT - We are offering a Internship/Job Guarantee to all the students (Additional Add-on)

13 - Free Website Builder Package (Domain + Hosting + SSL + Professional Email) Worth ₹3500

14 - 3 Months Subscription to GuruAI Platform (India's 1st AI Suite for Digital Marketing Industry) Worth ₹2400

International Tools That We will be Covering

Students Eligible For Following Certifications

Google Analytics

Analytics Certification

RAJ PADHIYAR

is hereby awarded this certificate of achievement for the successful completion of the Google Analytics certification exam.

VALID THROUGH
21 February 2018

Google

GOOGLE.COM/PARTNERS

This certificate is awarded to

Raj Padhiyar

of

Digital Gurukul

in recognition of your
Bing Ads Accredited Professional status.

August 21, 2016

Microsoft

INBOUND CERTIFIED

Raj Padhiyar

The bearer of this certificate is hereby deemed fully capable and skilled in Inbound Methodology. He/she has been tested on best practices and is capable of applying them to attract strangers, to convert visitors, to close leads and to delight customers.

Certified 6/2016 - Expires 6/2017

HubSpot Academy

CEO Brian Halligan

Google AdWords

AdWords Shopping Certification

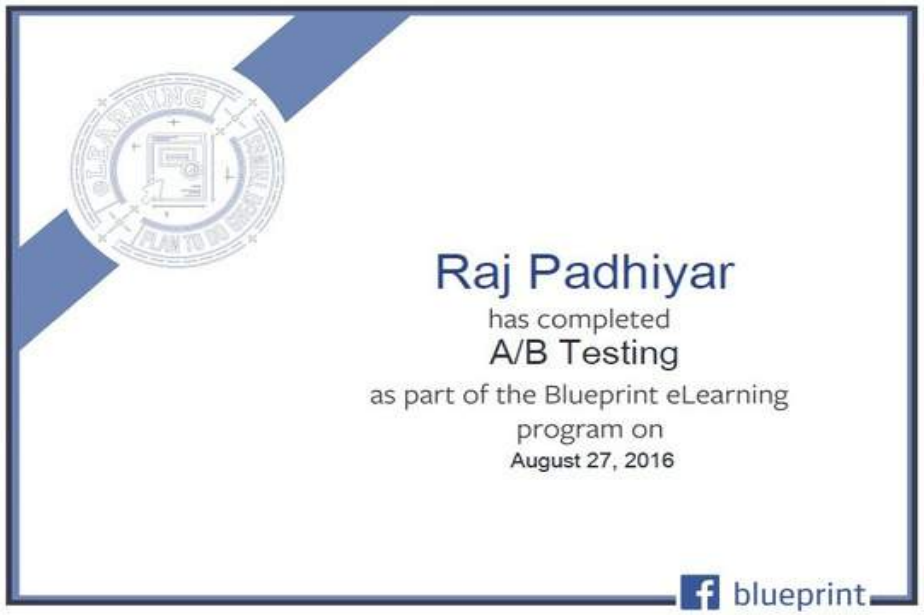
RAJ PADHIYAR

is awarded this certificate for passing the AdWords Fundamentals and Shopping Advertising exams.

VALID THROUGH
21 August 2017

Google

GOOGLE.COM/PARTNERS


Raj Padhiyar
has completed
A/B Testing
as part of the Blueprint eLearning
program on
August 27, 2016
blueprint

DIGITAL GURUKUL®
CERTIFICATE
OF PROFICIENCY
DIGITAL GURUKUL
hereby grants the certificate for successful
completion of
MASTER DIPLOMA
IN DIGITAL MARKETING
& certify that
has completed the all the required levels of study by integrating the
teaching & practical assignments & case studies delivered by Digital Gurukul.
His/Her achievement in each level of study is
hereby conferred
Date
Authorised Signatory

EMAIL MARKETING CERTIFIED
Raj Padhiyar
The bearer of this certificate is hereby deemed knowledgeable of using email marketing as a sustainable channel to close leads and delight customers. He/she has been tested on best practices that focus on anti-spam compliance, high-converting email sends, mobile optimization and using established metrics to test, optimize, and improve their email marketing.
Certified 9/2016 · Expires 10/2017
HubSpot Academy
CEO Brian Halligan

Dr. Raj Padhiyar

Founder & CEO

Digital Gurukul

Awarded Asia's Best Digital Marketer - Dr. Raj Padhiyar who born & brought up in Mumbai. His education qualification includes (B.Com from Narsee Monjee College), (MBA from Welingkar Institute) & (M.Com from Mumbai University) & (Digital Marketing from Ireland). His involvement in Digital Marketing dates back to 2008 when Digital Marketing was a relatively new term for all the people across the industry by handling Freelancing work of small businesses & Educational Institution.

Dr. Raj Padhiyar is (Founder – Digital Gurukul – Awarded Asia's Best Digital Marketing Institute & 12+ Awards), (Founder – Emvive – Cental India's leading Digital Marketing Agency), Edtech Committee member (IAMAI- Government of India), Mentor of 50+ Organizations across Asia.

Dr. Raj Padhiyar is the only Indian to receive Doctorate in Digital Marketing from USA. He is also Awarded "Youngest Entrepreneur of the Year" for Digital Marketing Education in the year 2017, 2018 consecutively.

With 12+ National & International awards, Dr. Raj Padhiyar has been associated with various Government Organizations, Political Parties in managing their Digital portfolio. He has trained 44850+ Professionals across various industries & list is growing day by day. He has written several articles on Digital Marketing & his thoughts are regularly published in leading newspapers & Magazines across India including Times Now, Aajtak, and Deccan Herald etc. He has published his first book "Social Media & Politics in India" in 2019, available on Amazon & Flipkart. (It has got 5 star rating by readers) & his second book is published in 2020 "Fundamentals of Digital Marketing".

Dr. Sindhu Bhaskar

Advisory Board Member

Digital Gurukul

Dr. Sindhu Bhaskar is the Chairman and CEO of EST Group. EST Global Inc., is an enterprise based in the MIT ecosystem, incorporated and operating from Cambridge Innovation Center, MIT, USA. Dr. Sindhu has worked his career to global leadership in transforming the financial ecosystem through digital evolution, fintech revolution, and financial inclusion. He is now leading an initiative to impact a majority of the world's population in the rural and farming sector, with an initial beginning in India.

Dr. Sindhu, a New Age Technology Evangelist, is on a mission to create the new development mantra wherein the driving engine is the digital composite banking. Financial inclusion shall shore up the country's economy and growth-quotient. EST vision is to make banking as intuitive as unlocking your phone with your fingerprint. This vision is possible through unleashing the potential of emerging technology, understanding countries' problems, investing in alliances and partners to complement the ecosystem.

Dr. Sindhu is a strong proponent of digital development banking, digital asset services, AI, IoT and Machine Learning. He is making all facilities interact with the classical banking principles to create the new development mantra.

OUR CORE TEAM

Mrs. Mayuri Padhiyar

Co-Founder & CMO
(Digital Gurukul.)

Mayuri Maheshwari Padhiyar is Co-Founder & CMO – Digital Gurukul.

Mr. Saurav Kumar

Advisory Board Member

He is the Co-Founder and COO of FinTech and Blockchain Association. FAB Association is an organization that was established to bring together Financial and Corporate leaders, along with Blockchain experts from across the globe.

Mrs. Madhavi Kate

(Head - Counsellor)

a seasoned professional with over two decades of expertise in the Education Industry and Counseling. With a rich background in guiding individuals towards fulfilling their academic and career aspirations, Madhavi brings invaluable insights and a wealth of experience to her role as a Career Counselor at Digital Gurukul

Mrs. Pratha Atlani

(Head - Placement cell)

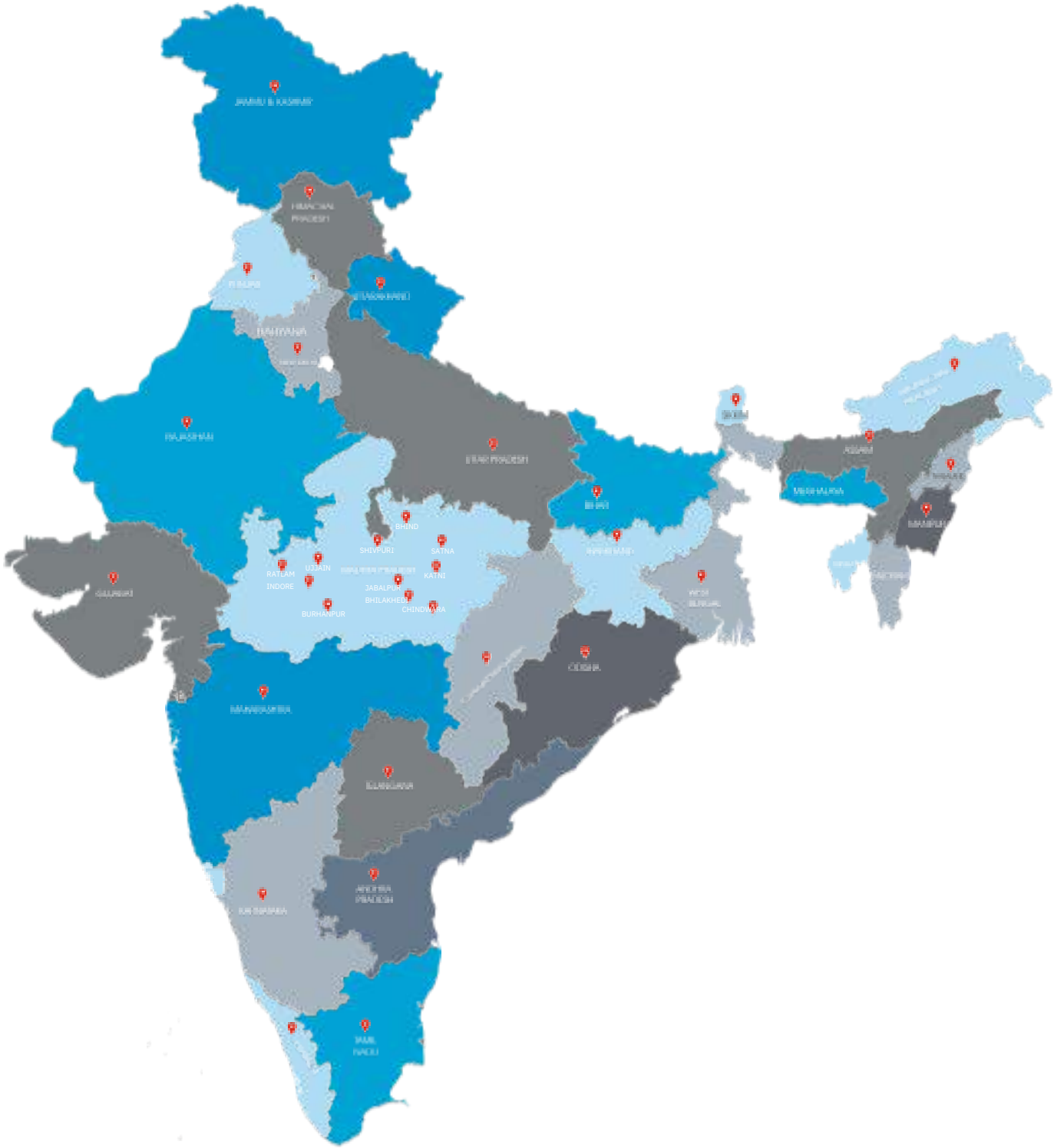
an accomplished professional with over a decade of experience in the Education and Placement domain.
With a proven track record of forging strong connections with over 120 companies and startups nationwide, Pratha brings extensive industry knowledge and a robust network to her role as Placement Head at Digital Gurukul)

55,850+

Students Trained from

105+

Cities Across Asia



Digital Gurukul Achievements & Success Stories

Why to show you few images?

Visit our instagram page -
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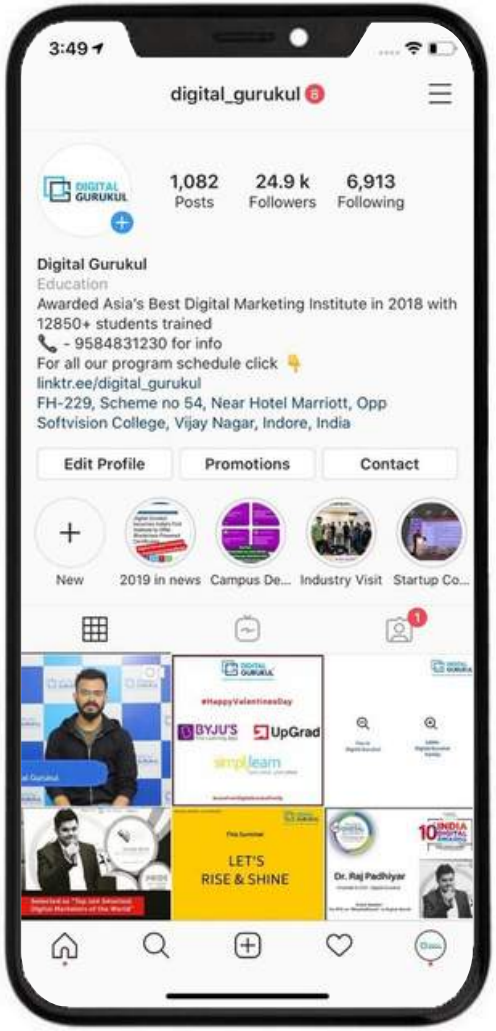
& check complete list of
achievements, success stories,
workshops,
viral campaigns, social activities
& much more



Digital Gurukul awarded "Asia's Best Digital Marketing Training Institute of 2018" by Blindwink.

Our Director Raj Padhiyar Received “Honorary Doctorate” in Digital Marketing in 2018.

Our Director Dr. Raj Padhiyar Awarded “Best Digital Marketer (Asia) 2018” by NIER's National Excellence Awards – 2018.

Our Director Dr. Raj Padhiyar Awarded: Young Entrepreneur of the Year Award 2018 in Education & Consulting National Award Category.

Digital Gurukul Awarded “Best Education Startup “ By India's premier Startup Awards - Aeonian 2018 supported by NASSCOM , StartupIndia & MSME at World Trade Centre, Mumbai

“INDIA'S EDUCATION EXCELLENCE AWARDS 2018” by Pride of Indian Education

Dr. Raj Padhiyar has been Awarded Dronacharya Award” for the year 2018

Digital Gurukul Awarded “Madhya Pradesh Best Brand and Best Employer Brand Award 2018”.

Our Director Dr. Raj Padhiyar Awarded: Young Entrepreneur of the Year Award 2017 in Education & Consulting National Award Category

Digital Gurukul awarded "Most Promising Digital Marketing Institute of 2016" by Outcomes Delivered.

Featured in “World's Top 100 Digital Marketers” by ET Now News & World Marketing Congress in Feb 2020

Our Founder Dr. Raj Padhyar receiving “World's Top 100 Digital Marketers” by ET Now News & World Marketing Congress in Feb 2020

Featured on Following News Media

DIGITAL
MARKETING

digital_gurukul
Digital Gurukul
OUR DIGITAL STAR
MAYANK BATRA
(Master Diploma Student of Digital Gurukul)
Got placed at
Google
As
Digital Marketing Trainer
View Insights
Promote
Liked by iamashishseengar and 49 others
digital_gurukul **BIGGEST PLACEMENT UPDATE OF 2017** Digital Gurukul Student - Mayank Batra Placed at GOOGLE!
View all 2 comments
4 January 2017

digital_gurukul
SDPS Women's College, Indore
View Insights
Promote
Liked by n_saluja and 251 others
digital_gurukul How Digital is revolutionising the fashion industry? To answer that - Today Digital Gurukul organized workshop for Fashion designing... more
11 December 2019

digital_gurukul
Prestige Institute of Management & Research - PIMR, I...
View Insights
Promote
Liked by sakshi_sabarwal and 136 others
digital_gurukul Delivered Seminar at Prestige Institute of Management for "Career & Entrepreneurship opportunities in Digital Marketing & E-Commerce in 2018... more
17 September 2018

digital_gurukul
The Emerald Heights International School, Indore
View Insights
Promote Again
Liked by digitalgurukul.gbs and 604 others
digital_gurukul POWER-PACKED DIGITAL MARKETING WORKSHOP at Emerald Heights School, Indore with 400+ students of 11th & 12th std today by our director... more
theupendrapatel
tanurishii
11 July 2019

digital_gurukul
Oriental University Indore
Microsoft
INNOVATION CENTER
View Insights
Promote
Liked by the_tq and 144 others
digital_gurukul Faculty Training Program in Digital Marketing for @orientaluniversity by our director - Mr. @raj_padhiyar more
22 January 2019

digital_gurukul
IIT Kanpur
ANTARAGNI
UNOON
INDORE PRELIMS
DATE
TIME
VENUE
View Insights
Promote
Liked by n_saluja and 92 others
digital_gurukul Glad to share Digital Gurukul associated with IIT Kanpur for India's BIGGEST EVER cultural college festival - Antaragni... more
theupendrapatel
14 August 2019

digital_gurukul
SVKM's Narsee Monjee Institute of Management Studi...
NMIMS
indore
DIGITAL PARTNER
DIGITAL GURUKUL
#ZenithIndore
@zenithindore
View Insights
Promote
Liked by sakshi_sabarwal and 93 others
digital_gurukul Partnered with NMIMS for Zenith Diplomacy Summit in Indore
14 June 2019

digital_gurukul
IIM Indore
i5 Summit 2019
In association with E-cell, IIM Indore
presents
DIGITAL GURUKUL
Digital Media Sponsor
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Liked by divyanshu_rathore and 122 others
digital_gurukul Extremely Proud to associated with i5 summit organised by IIT & IIM Indore
Digital Gurukul is Official Digital Media Partner for... more
View 1 comment
18 July 2019

digital_gurukul
Welingkar Institute of Management
View Insights
Promote
Liked by n_saluja and 230 others
digital_gurukul GRAND SESSION on Digital Marketing at Welingkar Institute, Mumbai by our director - Dr. Raj Padhiyar... more
View all 2 comments
entrepreneur_shweta If anyone want to pursue PGDM online program from Welingkars (January batch) can contact me on 7999064101.

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IIM Indore
IIM INDORE
PRESENTS
i5
SUMMIT 2019
17TH -18TH AUGUST
DIGITAL GURUKUL
IIM INDORE
www.i5summit.com
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digital_gurukul Are you ready for Central India's BIGGEST Entrepreneurship Event ... more
3 August 2019

digital_gurukul
Medi-Caps Institute of Technology & Management
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848 views Liked by sakshi_sabarwal and tarandeep7046
digital_gurukul This is how Digital Marketing Workshop by our director - @raj_padhiyar concluded!
Thank you Medicaps & Entire E-Cell team
View 1 comment
14 October 2019

digital_gurukul
Shri Govindram Seksaria Institute of Technology and S...
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Liked by divyanshu_rathore and 130 others
digital_gurukul What a start of 2020 Addressed Top 25 Engineering faculties across Madhya Pradesh & briefed them about importance of Digital Marketing for... more
manu_bhaderia Supew
7 January

Our Academic Associations

सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR
1951
योगः कर्मसु कौशलम्

Redefining Management Education
DALY COLLEGE BUSINESS SCHOOL INDORE

THE EMERALD HEIGHTS INTERNATIONAL SCHOOL
EMERALD HEIGHTS

SHRI G.S.INST. OF TECH.&SCIENCE
INDORE

S.P MANDALI'S
weschool
Welingkar Education

SVKM'S
NMIMS
Deemed to be UNIVERSITY

sdps
WOMEN'S COLLEGE

SAGE
UNIVERSITY

PIEMR

Our Celebrity Network

Bada Business

An Initiative By Dr. Vivek Bindra

Learn from Digital Stalwarts

ASHWIN KRISHNA
Marketing Director Tact AI

VANDANA TOLANI
Founder & CEO - Convanto
Investment firm

SAURABH GOYAL
Founder- Goalchy Club
community

AUNINDRA KUMAR
Senior UX Designer - indeed
works

ISHAN BANATWALA
Head of Sales Engineering,
APAC at Insider

PANISA SHAH
Creative head - Social Beat
India

ABHINAV BHASIN
Vice President (Asia Pacific)
Dentsu

TUSHAR KANSAL
Founder & CEO Kansaltancy

Learn from Digital Stalwarts

SHUBHAM BISHT
Associate Director - Product Management - Razorpay

NIKHIL KUMAR
AVP- Brand Strategy The Glitch

KAVITTA B BEDI
Founder and CEO of JBC INC

VINAY SINGHAL
Co-Founder & CEO Stage - OTT for Bharat

GAURAV SHARMA
Head Digital Axis Bank

DR. RAJ PADHIYAR
Founder & CEO Digital Gurukul

MANISH PANDEY
Research Head (JOSH TALKS)

SHWETA SHRIVASTAVA
Digital Head- Philips

Our Corporate Network

Our Digital Stars

Yusuf Ali

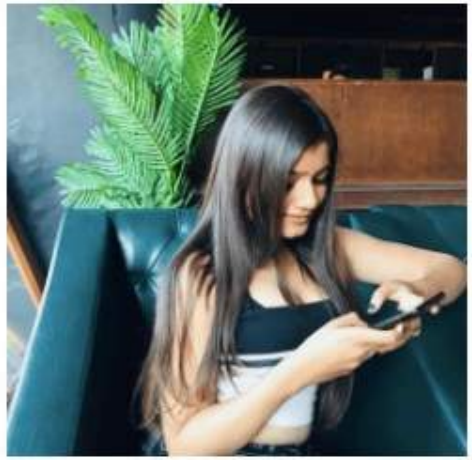
Regional manager Sony India

SONY

Sagar Gupta

Writer

Disney+ hotstar



Mishka Rana

Linkedin Influncer

Shreya Kanga

Digital Marketing Executive

DIASPARK

Our Digital Stars

Vikas Tiwari

Founder & CEO

Kraft Creation

Sakshi Sabarwal

Founder & CEO

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Pooja Chauhan

SMM Manager

Danish Qureshi

Cluster head

92.7 BIG FM

Our Digital Stars

Aditi Malviya

Founder & CEO

Kinza Rafique

Founder – NGO

Anshul Samre

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Pragati Kanungo

Co-Founder

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Mohil Thakur

Digital Marketing Head

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Rakesh S.R.

Senior SEO Analyst

Padmashree D.

Digital Marketing Internship

Rahul Kharel

Franchise Partner

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What students have to say about us?

Diksha Singh

What a wonderful experience of learning. Thank you so much Digital Gurukul for such a wonderful experience. Digital Gurukul offers practical knowledge of all domains of digital marketing. The teachers are very cooperative. Digital Gurukul is the best investment anyone can make for their future. Dr Raj Padhiyar is an excellent Mentor, he is the best.

Shubham Sharma

One of the best digital marketing institute I have ever seen, I learned all the components of digital marketing from Dr Raj Padhiya sir, they guided us really well and provided live practical training during session. Helped us alot in learning the core concepts of Digital Marketing. I am recommending every person who wanted to know the Digital Marketing from scratch to join and learn from him.

ketan kshirsagar

Hey, My name is Ketan kshirsagar I have done my Master's in Digital Marketing from Digital Gurukul Asia's Best Digital Marketing Institute under the guidance of Raj and Shekhar sir. Digital Gurukul is one of the best institutes in Indore my experience was good, The course has been well-structured and the DG support was very helpful.

Raj Chouhan

I have done my Masters program from this prestigious institution. In my opinion, there can not be a better place than this to be when it comes to learning the aspects of digital marketing with incredible support from Sir Dr. Raj Padhiyar and other faculty as well.

What students have to say about us?

Mehul Sharma

Hello everyone, My Name is Mehul Sharma And I had Completed My Master's in Digital Marketing from Digital Gurukul Indore Asia's Best Digital Marketing Institute Learnt alot from the journey of Digital Marketing and it was both Learning & Entertainment at the same time, I spent the best time of my life enhancing my skills in Digital Marketing With Digital Gurukul.

Avadhi Kala

I just wanted to say, that I was provided with excellent support and information by Digital Gurukul . There was really helpful and efficient support from mentor and I was always informed on the good things, bad things I had done in my work, and the things that I needed to do next.

Shivam Sharma

I recently completed Digital Gurukul's Digital Marketing Course. One of the greatest Growing Digital Marketing Institutes in India. Teaching staff is well experience and knowledgeable to guide you specially Dr.Raj Padhiyar and Mr.shekhar sir. Full practical knowledge at a reasonable price.

Pragati Kanungo

Digital Marketing? Only solution is "DIGITAL GURUKUL"
As , I started searching for digital marketing institutes in Indore. Believe me; it was a tough job for me to search a particular institute from the great list which I found. But when I came to Digital Gurukul and had a word with Mr. Raj Padhihar Sir, I felt it be the right place for me to start my career in digital marketing.

Contact us –

Our Corporate Office – 2/Poonam Estate cluster, Mumbai - 401107

Our Centers - Vijay Nagar ,A-201/202, Bliss Avenue, Opp. VLCC, Scheme no 54, Vijay Nagar, Indore, 452010 Geeta Bhawan - 410/ TBC Tower, Geeta Bhawan, Indore 452001

For inquiries/demo sessions - Call/Whatsapp - 9584831230

Website - www.digitalgurukul.in
Email id – info@digitalgurukul.in

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